



ROBUST INTEGRATION SOLUTION FROM FIORANO TO AN EVIDENT BROADCASTING INDUSTRY

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BUSINESS PROBLEM

YLE in itself doesn't manage its IT; their IT is managed by a company called Tieto. We work hand in hand with many of the world's leading companies and organizations and grow in step with them.

Broadcasting industry is perhaps one of the most dynamic business verticals among all. The wheels of business are ever turning and require a very robust and agile infrastructural support. IT plays a key role in allowing broadcasting companies to keep up with the dynamic business demands. With the growing competition, companies have to fine tune their processes in order to achieve competitive advantage. The key points that IT must address are ability to quickly respond to business needs, provide access to data from stored in different departments. Similarly, the company was facing problems in trying to integrate data across different departments. Another major show stopper was slow rate of change in the services offered by the background infrastructure for a new business requirement. The primary pain points that the company was facing were

- Integrating data from different departments
- Real time access to data from different departments
- No interface to connect to in-house developed components
- Transforming data from different format

SOLUTION

The company had realized that they required a tool that will allow integrating data and application on one hand and also provide mechanism to dynamically create a new business process. Ideally, there should be a middleware component taking care of integrating different application and data using a standard format, so that new application can also be brought into integration spectrum in a future date. Also, there was a need of a tool that will allow creating web services around the applications or components, monitoring integrated application and creating and deploying new business flows.

Fiorano provided and integrated solution through Fiorano SOA platform, which provided both the messaging infrastructure and management interface with GUI based user interface for monitoring and creating business flows.

BENEFITS

- A messaging bus was provided
- Real time data transformation between applications
- Seamless integration using messaging bus and adapters
- Service verification of applications
- Reduced cost of data integration and connections
- Time to market
- Centralized control

ABOUT FIORANO SOFTWARE

Founded in 1995, Silicon Valley based Fiorano is a USA (California) Corporation, a trusted provider of Digital Business Backplane and enterprise integration middleware, high performance messaging and peer-to-peer distributed systems. Fiorano powers real time, digital enterprises with bimodal integration and API Management strategy that leverages the best of systematic (centralized, high-control) and adaptive (federated, high-speed) approaches to deliver solutions across cloud, on-premise and hybrid environments. Fiorano operates through its worldwide offices and a global network of technology partners and value-added resellers.

Global leaders including AT&T Wireless, Boeing, British Telecom, Federal Bank, L'Oréal, McKesson, NASA, POSCO, Rabobank, Royal Bank of Scotland, Schlumberger, US Coast Guard and Vodafone have deployed Fiorano to drive innovation through open, standards-based, event-driven real-time solutions yielding unprecedented productivity.

To find out more about how Fiorano can help you meet your enterprise integration objectives, visit www.fiorano.com or e-mail sales@fiorano.com

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